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May 29, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Martin,

Variety – The Children's Charity is organizing its 33rd Annual Tournament of Champions golf event. As you may know, Variety is the official charity of the Philadelphia area PGA. This golf tournament brings together PGA golfers and amateurs for a two-day event which raises funds for Variety's programs offering support to children with special needs.

Variety – The Children's Charity of Greater Philadelphia has been providing programs and services for children with disabilities since 1935. It owes much of its success to the dedication of its corporate sponsors. The generosity of this group allows the charity to organize events and fundraisers, which ensures success for Variety's programs and the children they serve.

The charity has asked KYW 1060 Radio to be a supporter of this wonderful yearly event, requesting placement of public service announcements in its 2008 on-air schedule. This year's proposed schedule is valued at approximately \$35,000. Last year, KYW 1060 was generous enough to offer about \$40,000 in spot placement.

Variety – The Children's Charity is a non-profit volunteer driven organization dedicated to improving the lives of children with physical and developmental disabilities in the Delaware Valley. Through such facilities as the Variety Club Camp and Developmental Center and programs, such as the Direct Care for Kids Program and our nine After School Programs throughout Philadelphia, we give children with disabilities the opportunity to live life with choice.

Sincerely,

Andrew Pack
Executive Director

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